



Invitation to be a Sponsor for *Invented in Utah*

November 2007

To Whom It May Concern:

Each year, several local companies unite to sponsor “*Invented in Utah*” (**iiu**), an event seeking the best inventions in Utah. The event is directed towards the every-day inventor or entrepreneur who doesn't know how, or doesn't have the means to turn their product idea into a reality. The entries of the event consist of many types of Utah residents including: moms, blue-collar workers, small business owners, etc. Anyone with a good product idea is invited to enter the event.

No profit is generated from the event, rather the purpose is to simply connect those with product ideas with those who can turn them into reality and help them thrive in the market. Success of the event wouldn't be possible without the support of generous and influential sponsors.

We believe that this event will play a significant role in demonstrating the value of Utah resources and in supporting local inventors and entrepreneurs. Too often are entrepreneurs, inventors, start-up companies, and established corporations looking outside of the state for their design, engineering, prototyping, manufacturing, marketing, and other professional services needs.

Please review the attached documents outlining sponsorship levels and the agreement. We hope that you will agree to participate as a sponsor and will benefit from the many promotional opportunities the event provides.

Thank you in advance for considering this request. Please contact me if this opportunity interests you or if you have any questions.

Best Regards,

Cory Tholl
Board of Directors

801-310-7235
information@inventedinutah.com



iiu Sponsorship Levels

The **iiu** event wouldn't be possible without the support of generous and influential sponsors, the top in their fields. There are four levels of sponsorship available. Each Sponsorship Level has an *in-kind* service dollar amount and *Cash Out* dollar amount. In the event that there is no use for the in-kind award then **iiu** will require the Cash Out value. The Cash Out value is 25% of the in-kind service amount. These monies may then be used as awards to the winners, to cover expenses incurred by the event, or put towards the next year's event at the discretion of the Board of Directors.

Press Sponsor ~ Press sponsors create value by offering the **iiu** event a voice and reach to the public. Press sponsors receive benefits according to the sponsorship level that is associated with the dollar amount of services donated, see below. Because press sponsors services are being used throughout the event; the Cash Out option does not apply.

Bronze Sponsor ~ \$1,000 in-kind services or \$250 Cash Out (determined by **iiu**)

- *Logo* on all *virtual communications* between **iiu** and participants.
- *A web link* at the **iiu** site, with your company's logo and description.
- *Recognition* in the final venue program.
- *An Invitation* to the final venue (including lunch).

Silver Sponsor ~ \$2,000 in-kind services or \$500 Cash Out (determined by **iiu**)

- Bronze Level +
- *Description of services* to all **iiu** participants via virtual communication. Description of services provided by **iiu** sponsor.
- *Logo* on all *print communications* acknowledging you as a sponsor.
- Up to 3 *signs posted during the primary and secondary judging rounds* – signs must be provided by sponsor.
- *Spoken acknowledgement* to attendees at the final venue.
- *Right to issue a press release* after review and approval by **iiU** Communications Team.
- *An extra invitation* to the final venue (total of 2).

Gold Sponsor ~ \$4,000 in-kind services or \$1,000 Cash Out (determined by **iiu**)

- Silver Level +
- Up to 3 *signs posted during the final venue* – signs must be provided by sponsor.
- Inclusion of one *insert* (such as a marketing pamphlet or a CD) into the final venue program that attendees will receive upon registration at the event. The **iiu** Communications Team reserves the right to review and approve each proposed insert
- *Spoken acknowledgement and short description* to attendees at the final venue.
- *Two extra invitations* to the final venue (total of 4).



***Invented in Utah* SPONSORSHIP AGREEMENT**

This *Agreement* made as of _____ ("*Effective Date*") is entered into between *Invented in Utah (iiu)* and _____ (*the "iiu Sponsor"*).

WHEREAS, *iiu Sponsor* desires to be associated with the *iiu activities* described above; and

WHEREAS, *iiu* agrees to associate *iiu Sponsor* at the level and under the terms described below;

NOW THEREFORE, *iiu* and the *iiu Sponsor* hereby agree as follows:

The agreement shall commence upon the *Effective Date* and shall extend until the end of the *iiu sponsored activities* and receipt by *iiu* of the promised services or funds.

For the _____ sponsorship level, the *iiu sponsor* agrees to donate either _____ US \$ of _____ in-kind services or, if the services are deemed un-usable, the *iiu Sponsor* agrees to pay *iiu* a cash-out amount of _____ US \$. A certificate describing the \$ amount of in-kind services and how they might be redeemed or the cash-out payments by the *iiu Sponsor* to *iiu* are due at latest one week before the sponsored event.

IN WITNESS WHEREOF, the parties hereto have caused this Agreement to be signed by their duly authorized representatives, effective as of the day and year first written above.

Invented in Utah (iiu)
By: _____
Title: _____
Date: _____
110 South 300 West
Provo, UT 84601

(*iiu Sponsor*)
By: _____
Title: _____
Date: _____
Contact address: